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Bonovo Orthopedics, Inc. to Premiere at China Orthopedic Association (COA) in Suzhou

COA 2008

BEIJING & PHOENIX--(BUSINESS WIRE)--Bonovo Orthopedics, Inc. announces its participation in the Third International Congress of the China Orthopedic Association (COA 2008), beginning November 13, 2008 in Suzhou, China. The company will prominently display one of the largest booths at this year's annual event. Bonovo and its worldwide partners provide a full range of products and services to the spine and orthopedic needs of the Chinese healthcare community.

Bonovo is the result of a merger of an existing and highly successful Chinese company (Beijing Orthopedic Innovations), with a US-based orthopedic entity (International Orthopedic Alliance). Beijing Orthopedics has been in business for nearly 15 years and is established as a leader in manufacturing and distribution of orthopedic solutions throughout China. International Orthopedic Alliance is an organization of Western and Chinese surgeon thought-leaders and an experienced management team in the US. This merger has created a powerful global orthopedic company with established access to the Chinese market, as well as access to Western technologies and surgical techniques.

"The introduction of Bonovo is extremely exciting. We are pleased to offer the Chinese healthcare market a full range of domestic and international orthopedic products and services," says Rich Grant, President of Bonovo. "Our three-pronged growth strategy of proprietary product development, international partnerships, and medical device manufacturing positions Bonovo to be the company of choice for China's orthopedic needs," continues Grant.

Hansen Yuan, MD, Professor of Neurosurgery and Orthopedic Surgery at SUNY Syracuse, adds, "Throughout my career, I have made it a priority to advance the knowledge of Chinese surgeons. Bonovo will support the lifelong efforts of my colleagues and me by bringing new technologies and techniques to this region of the world." Dr. Yuan serves as the company's Chief Technology Officer and is a member of the Board of Directors.

About Bonovo Orthopedics

Bonovo Orthopedics, Inc. is a premier developer, manufacturer and distributor of orthopedic implants and other orthopedic products. Bonovo is headquartered in Phoenix, Arizona, and has operations in Beijing, Shanghai and Tianjin, China. Through its cutting-edge products, commitment to quality manufacturing and distribution, and promotion of international thought leadership, Bonovo has been a leader in the Chinese orthopedic industry for over 15 years.

Bonovo distributes its own line of products, and serves as a distribution partner for other leading international companies. Bonovo offers a wide range of products including spinal implants and joints, trauma products and other products for orthopedic care. The Bonovo team is committed to driving new standards of orthopedic care throughout China by bringing the best products to market – Products that combine strong market demand with great social benefit.

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